



SIGNATURE OF A MAJOR CONTRACT IN PERU FOR USD 44M

2014 ANNUAL GUIDANCE FOR ORGANIC GROWTH RAISED TO 9%

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Maintaining its track record of regular presence at large political summits, GL events won the tender to provide temporary fixtures for COP 20 (Conference of the Parties), the climate change conference to be held in Peru's capital, Lima, in December 2014. This commercial success provides another illustration of the Group's operational capacity to be a contributor to major global events.

The installations entrusted to GL events cover 55,000 sq.m. of temporary facilities to equip the organisation, delegations and members of the press for revenue totalling USD 44 million.

In managing this tender process, the Group was able to leverage its presence in Latin America and take advantage of operational synergies with its teams and assets in Brazil currently deployed for the world football cup.

Beyond the interest of this event, Peru furthermore represents a very promising market for GL events with the upcoming annual meeting of directors of the IMF and the World Bank Group, the APEC Summit in 2016 and the Pan-American Games in 2019. GL events is accordingly studying the possibility of creating a permanent structure in this country with a population of more than 30 million and a growth rate above 5% for many years that moreover benefits from a sound monetary and financial environment.

2014 annual guidance for organic growth raised to 9%

Bolstered by its successes with sports events and international summits, and in light of business forecasts for GL events Venues and GL events Exhibitions, the Group has raised its guidance for 2014 annual growth in consolidated sales to 9%.

Upcoming events:

2014 second-quarter revenue, 15 July 2014 (after the close of trading)

2014 first-half revenue, 2 September 2014 (after the close of trading)

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