



Lyon, 11 July 2013

## **GL events: successful private placement of a €50m bond issue**

### **Alignment of long-term financial resources with long-term assets**

GL events today placed with institutional investors a €50 million 6-year bullet bond issue maturing in July 2019 with a fixed coupon of 4.7% per annum.

Through this successful inaugural bond issue placement, GL events continues to diversify its funding sources. The Group is also lengthening its debt maturity profile in accordance with its objective to align long-term resources with long-term event assets. This undertaking is exemplified by the management concession for the Sao Paulo Imigrantes Exhibition Centre recently awarded to the Group for a 30 year term.

The prospectus relating to the admission to trading of these bonds to trading was filed with the French financial market authority (*Autorités des Marchés Financiers* or "AMF") under No. 13-356 on 11 July 2013. These bonds will thereafter be issued and admitted to trading on NYSE Euronext Paris commencing on 15 July 2013.

Copies of the prospectus (in French) are available at the websites of the Company ([www.gl-events.com](http://www.gl-events.com)) and the AMF ([www.amf-france.org](http://www.amf-france.org)). A copy of the prospectus will also be sent free of charge to any person on request from the registered office of GL events, Route d'Irigny, ZI Nord, BP 40, 69530 Brignais - France.

Société Générale Corporate and Investment Banking has acted as lead manager for the issue and Kepler Capital Markets as joint-lead manager.

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### **Upcoming events: Half-year results, 25 July 2013 (after the close of trading)**

#### **Investor Relations**

Erick Rostagnat  
Tel.: +33 (0)4 72 31 54 20  
[infos.finance@gl-events.com](mailto:infos.finance@gl-events.com)

#### **Media relations**

Stéphanie Stahr  
Tel.: +33 (0)1 45 96 77 83  
[stephanie.stahr@cmcics.com](mailto:stephanie.stahr@cmcics.com)

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