In this issue, we will first take you to a four-day medical conference where 6,000 congress delegates gathered at Hong Kong Convention & Exhibition Centre. Next, we will show you how our event staff assisted in a French themed promotional event at a renowned shopping area in Causeway Bay. Next we will head to Macau for an event in which GLHK provided large quantity of equipment. Finally, we will introduce you to our new conferencing equipment that enhances meeting efficiency, and we will showcase our latest furniture items which will widen the choices for your next event.

Highlight of the Issue ~ The ISN World Congress of Nephrology

The International Society of Nephrology (ISN) was created in 1960 to pursue the worldwide advancement of education, science and patient care in the study of kidney problems. In alternate year, ISN holds a leading educational event, called the World Congress of Nephrology (WCN), which attracts worldwide physicians, academicians, researchers and healthcare professionals involved in multidisciplinary nephrology care. This past May, about 6,000 participants gathered in Hong Kong for the 7th edition of WCN. With strong experience working for medical events, GLHK was awarded the contract to supply AV and conferencing equipment, and furniture. Additionally, we also had the stage and backdrop built for a large presentation hall.

To greet congress delegates from all over the world, a welcome ceremony took place in Hall 5 of Hong Kong Convention and Exhibition Centre. One of highlights of the welcome ceremony was the sand art painting performance by Hoi Chiu. The audience was captivated by how the performer telling a story by his skillful hands.
To display high impact performances and informative presentations on such a large scale, a high-end projection system must be used. To accomplish this, we installed two sets of Panasonic 20,000 ANSI lumens DLP projectors with WUXGA resolution for the central screen. The projectors give images with extremely detailed textures and sharpness, and with a contrast ratio as high as 10,000:1. Those high end projectors vividly displayed Hoi Chiu’s sand art painting performance in sharp and flawless detail.

Our event staff from French Touch played an active role in this “very French” event. Some of them worked at the redemption counter at Lee Gardens I & II during the whole period; and some performed promotion duties in different areas in weekends and public holidays. Whether attired in business suits or French themed costumes, they sure could give the customers a bit of “French touch”.

What’s Up?

BREATHE PARIS AT LEE GARDENS

What is your impression of Paris? Romantic? Fine wine and dining? Voguish? With all kinds of positive things associating with Paris, no wonder why so many people are fond of the city. While most people are busy and can’t get away for a trip to France, Lee Gardens Shopping Area was transformed to three renowned Paris hotspots in this summer, aiming to immerse their customers in the ambience of French.

During the promotional event “Breathe Paris at Lee Gardens”, three designated places in Lee Gardens Shopping Area were decorated to look like major Paris hotspots: The fashionable Le Marais; the artistically Montmartre; and the first rose garden in Europe - La Roseraie du Val-de-Marne. Apart from enjoying shopping privileges in Lee Gardens, customers could also participate in many activities like traditional French street performances, workshops, and stamp collection for French Gift Passport, etc.
HP ONE WORLD CONSUMER PARTNER SUMMIT

Organizing an overseas event is hectic. Smart event organizers usually hire versatile service providers which are capable of supplying variety of equipment and services. Recently, one of our overseas clients organized an event, which included conference, exhibition and dinners, for Hewlett-Packard in Macau. GLHK was commissioned to supply more than 700 pieces of equipment such as AV system, lighting system, SI system, musical instrument, Kabuki system, and furniture etc.

The four-day event was held in two different venues in Macau – Sheraton Macao Hotel and Macau Tower. To prepare for the big project like this, it takes a lot of coordination and preparation work. Since this event involved a large quantity of equipment, every detail had to be checked carefully. The transportation, packing, unpacking, assembly, and disassembly of such a large amount of equipment require diligent coordination and logistical support. Drawing upon our 20 plus years of experience and expertise, GLHK succeeded in flawless fashion.

INTRODUCING BARCO CLICKSHARE

Here is a scenario which you may have encountered in a meeting room: Ms Lee is presenting on the big screen. Mr Chan wants to share relevant information from his laptop. Ms Lee detaches the cable connected to her laptop allowing Mr. Chan to connect his laptop to the screen. When Mr Chan finishes, the whole process must be reversed. What a hassle! However, with Barco ClickShare, the wireless presentation and collaboration system, the above scenario will never happen again!

A basic ClickShare set consists of four Buttons, a Tray and a Base Unit. The Base Unit has a fixed connection to the meeting room’s visualization system, and takes care of all the needed processing. Users simply connect a Button to their PC or MAC, then click the ClickShare Button and immediately their presentation is wirelessly transferred to the large visualization system. Additionally, ClickShare does not interfere with the laptop’s resolution, and automatically displays the screen content in the most optimal way.

Barco ClickShare is the perfect tool to facilitate your clients’ conference/meeting. To learn more about the new item, please contact your GLHK representative or call us at 2754 9487.
THE SUMMER FURNITURE COLLECTION

Summer has arrived and so has our Summer Collection Furniture! GL Furniture unveiled several new additions to our existing collections. From supersized sofas to chic chairs; from glamorous coffee tables to practical banquet chairs, we guarantee that you will find the best suited furniture for your events. With our wide selection and huge inventory, GL Furniture is your one-stop shop for all your event needs.

Please contact your GL Furniture representative for information. You can also visit our website at: www.gl-events.com.hk/ufiles/Summer_Collection_Flyer.pdf to download the Summer Collection Furniture flyers in pdf format!